



# Vintage Strategic Framework

July, 2017 – June, 2020

Board Adopted: June 8, 2017

**MISSION:** To Improve and Influence the Experience of Aging in Our Community

**VISION:** Vintage will be a model center for senior health and wellness

## Overarching Strategy:

As a Service of Familylinks, Vintage will offer the highest quality array of programs for older adults.

### MAINTAIN EXISTING PROGRAMS

### DEVELOP NEW PROGRAMS

## GOALS / OBJECTIVES

**01**

**The agency is a regional leader in comprehensive senior center services**

- Vintage maintains the standards of excellence as identified in the national accreditation requirements
- Vintage achieves and maintains the highest level in Quality Performance as outlined by the Area Agency on Aging

**02**

**The agency provides leadership in chronic disease self-management**

- Vintage secures and maintains grant funding for the Better Choices, Better Health program

**03**

**The agency develops at least one additional program offering in the senior center**

- Vintage identifies one new program that responds to an existing service gap and is compatible with the agency's mission
- Vintage secures funding for program implementation

**04**

**The agency enhances the supports/programs associated with chronic disease self-management**

- Vintage implements new community education initiatives

MAINTAIN EXISTING PROGRAMS

DEVELOP NEW PROGRAMS

01-A

- **Complete internal accreditation review**  
Timeline: Dec, 2017  
Assigned: Exec. Director/Center Director

01-B

- **Correct identified accreditation deficits**  
Timeline: April, 2018  
Assigned: Exec. Director/Center Director

01-C

- **Complete quarterly AAA performance monitoring**  
Timeline: End of each calendar quarter  
Assigned: Exec. Director/Center Director

02-A

- **Secure United Way grant funding for BCBH**  
Timeline: July, 2017  
Assigned: Executive Director

02-B

- **Apply other grant/support for BCBH if needed**
- Timeline: December, 2017
- Assigned: Executive Director/Grant Coordinator

03-A

- **Research 2-3 new program options**  
Timeline: September, 2017  
Assigned: Executive Director

03-B

- **Evaluate program options using decision-making matrix**  
Timeline: December, 2017  
Assigned: Exec Director/Board of Directors

03-C

- **Select one program to pursue**  
Timeline: December, 2017  
Assigned: Executive Director

03-D

- **Apply for implementation grant funding**  
Timeline: February, 2017  
Assigned: Executive Director

04-A

- **Seek Partnership for new program offering**  
Timeline: September, 2017  
Assigned: Exec Director/Grant Coordinator

04-B

- **Beta-test new program offering**  
Timeline: March, 2018  
Assigned: Executive Director/Grant Coordinator